



PRESS RELEASE

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Frisco PD Launches Nextdoor, the Private Social Network for Neighborhoods, to Facilitate Virtual Neighborhood Watch

FRISCO, TX – In an effort to help facilitate a virtual neighborhood watch program and help foster neighbor-to-neighbor communications, the Frisco Police Department has partnered with Nextdoor (www.nextdoor.com), the private social network for neighborhoods.

Nextdoor is free for the residents and the city. Each Frisco Neighborhood has its own private Nextdoor neighborhood website, accessible only to residents of that neighborhood. The City of Frisco wanted to make this program accessible to all of our residents so it is available to those living in apartment communities also. Residents can use their website to get to know their neighbors, ask questions, and exchange local advice and recommendations. For example neighbors use Nextdoor to share information about Frisco Neighborhood Watch and safety issues, block parties, school activities, upcoming garage sales, lost pets, and much more.

Neighborhoods establish and self-manage their own Nextdoor website. Information shared on Nextdoor is only visible to verified members. The Frisco Police Department will be able to post important information, such as crime updates to Nextdoor sites within the city. The police department will not be able to access the resident's websites, contact information, or content.

"We are encouraging all residents to get involved in their neighborhoods" said Frisco Police Chief John Bruce. "It takes everyone working together to stay informed and stay vigilant against crime in Frisco."

Nextdoor was specifically designed to make neighbors feel comfortable sharing information with one another in order to build stronger communities. All members must verify that they live within the neighborhood. Information shared on Nextdoor is password protected and cannot be accessed by those outside the



neighborhood or found on internet search engines. In addition, Nextdoor never shares personal information with any third parties.

Those interested in joining their neighborhood's Nextdoor website can visit www.nextdoor.com and enter their address. If Nextdoor is available in their area, they can immediately sign up. If a Nextdoor website has not yet been established for their area, active and engaged neighbors are invited to apply to bring Nextdoor to their neighborhood. If you have questions about your Nextdoor website you can come to the Frisco Neighborhood Watch general meeting on June 24th at 7pm at the Frisco Police Department or help.nextdoor.com.

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